



**THE
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COLUMN

**Carol Siegel,
Editor**

SPECIAL EVENTS

October 3, 2010

Norito Hasegawa

"Phalaenopsis Species"

November 7, 2010

Peter Lin "Dendrobium"

December 5, 2010

11th Annual Holiday Party

January 9, 2011

Jason Fischer "Phalaenopsis"

February 6, 2011

West Side Greenhouse Tour

Dan Mumau and Mike Lawless,

Clarice and Dennis Dean,

Mike Levin

March 6, 2011

Ron Parsons

"The Orchids of Crete"

April 3, 2011

Ron Coleman, "A Survey of North

American Native Orchids"

May 1, 2011

Karen Muir

"What Makes a Good Paph"

June 5, 2011

East Side Greenhouse Tour

Cathy Loftfield

Fred & Roberta Schechter

July 10, 2011

Fred Clarke,

"Cattleyas"

August 7, 2011

Barbecue

September 11, 2011

Cathy Loftfield,

"A Passion for Orchids"

October 2, 2011

Carol Siegel

"The Sex Life of Orchids"

**OCTOBER 3RD SPEAKER:
NORITO HASEGAWA OF PAPHANATICS ON
"PHALAENOPSIS SPECIES"**

Norito Hasegawa is a retired dentist, an overextended hobbyist, is a 3-million-miler travelling to many foreign countries talking and/or judging in places such as Japan, South Africa, Australia, Brazil, Canada, Denmark, Germany, New Zealand, Taiwan, England, France, Switzerland and many many cities in the USA. He is primarily a hybridizer of Slipper Orchids (*Paphiopedilum*) although his interests and collection of 15,000 orchids include miniature cattleyas, phalaenopsis, cymbidiums and variegated orchids of all sorts. He first became interested in orchids after seeing orchids in mass at the World Orchid Conference held in Long Beach in 1966. After he bought his first orchids, he failed miserably but persisted in trying to grow them outdoors, and in no time he had hundreds. Now, he can't imagine his life without orchids. Orchids are an endeavor of science, taxonomy, hybridizing, art, sociability, quiet reflections, and mad parties—join the addiction and fun. He is married to Joyce, with three children Lisa, Todd and Mark with paphiopedilums named after each of them. He is owner of Paphanatics, unLimited; a judge in both the American Orchid Society and the Cymbidium Society of America for over 35 years. He is also a dues-paying member of our society, bless his soul. His slide lecture will be on phalaenopsis species and how the affect the hybrids they are made with. He will be providing plants for the raffle as well as plants to sell. We thank **Tony Billitere** for providing hotel plants for us once again in December despite the fact that he has injured his back. Get well soon, Tony. We send you & Dorothy our love. This is the season when we have to start paying attention to our **phalaenopsis**, those hardy and beautiful orchids that we get by the dozens in the raffle (lucky us). They are easy to grow and last for months and months, often rewarding us with a second bloom if we cut off spent spikes between two nodes. In the fall, usually at the beginning of October, we need to make sure our phalaenopsis get night-time temperatures in our growing areas of about 60 degrees for about three weeks. Nature does this in greenhouses. In the house, a window that is cracked open a little or an unheated room accomplishes this. Under lights, I crack open the garage door, or if I wait till the end of October, nature cools the area for me. **I HAVE ATTACHED AN ARTICLE ON PHAL GROWING TO THE NEWSLETTER EMAIL.**



We all enjoyed our September meeting. Alan Koch was fun and entertaining and introduced us to all sorts of easy-to-grow cattleyas. The potluck was a big success, and we had outstanding and interesting food. We thank Eileen McKyton for the paper goods and Jackie Braverman for the drinks- and all of you for your continued enthusiasm and support. It was good to see Mike Levin again. We loved his show and tell. He brought a blooming *Phragmipedium Kovachii* hybrid. This recently-discovered beauty with copper buds and magenta flowers the size of dinner plates has captured the attention of orchid growers worldwide. Wholesale plundering of existing stands has led Peru to let some growers hybridize the flowers to stop the wild pilfering. Congratulations to Mike on getting this beauty to bloom. It is not easy!

We had lots of copies of DAVID magazine for members, which had an interview with me and an enthusiastic endorsement of the club and orchid growing. It was great free advertising. Speaking of which, everyone got flyers about our club to distribute to people you love and admire or even just know. In tough times, the best fundraiser is to attract new members. They will love the club and will thank you for introducing them to the best hobby of all. Please give out the flyers. We discussed having to move out of our building for a year in April of 2011 because of renovations to Lorenzi Park. The Garden Club is trying to find a place, and we have had several leads. **IF YOU SAID THAT YOU WERE GOING TO LOOK INTO A COMMUNITY CENTER OR BUILDING AT THE MEETING, PLEASE FOLLOW UP ON THIS. CALL ME WITH ANY INFORMATION 254-4168 OR EMAIL ME AT growlove@cox.net**, even if it is only to say that it didn't work out. We need everybody's help to move into some place wonderful and appropriate. We thank Penny Senneseth, Ole Borresen, Cathy Loftfield, Christine de la Cruz, Karen Fields, and Rosalie de Guzman (a new member!!) for their willingness to provide food in October. We really appreciate it!

A WEST-SIDE AND AN EAST-SIDE GREENHOUSE TOUR THIS YEAR!

WE ARE GOING TO HAVE TWO GREENHOUSE TOURS THIS YEAR. IN FEBRUARY, OUR WEST-SIDE TOUR WILL FEATURE DAN MUMAU AND MIKE LAWLESS, CLARICE AND DENNIS DEAN AND MIKE LEVIN FOR A DAY OF INSPIRATION AND LEARNING. DAN AND MIKE WILL BE OUR LAST STOP AND WILL PROVIDE FOOD FOR US!! THIS IS REALLY EXCITING SINCE THEY ARE THE BEST PROFESSIONAL CATERERS (ACateredAffair@aol.com)

IN JUNE, WE ARE EXCITED TO HAVE AN EAST-SIDE TOUR FEATURING THE GROWING AREAS OF FRED AND ROBERTA SCHECHTER AND CATHY AND JIM LOFTFIELD. WE ARE REALLY LOOKING FORWARD TO THIS!

NEVADA GARDEN CLUB FALL SHOW OCTOBER 23-24

The Nevada Garden Club will be holding their annual Fall Flower Show from Saturday, October 23 to Sunday October 24, 2010 in our building. We welcome you to bring your blooming orchids to our table for a chance to win LOT\$ of ribbons. Fred and Robert Schechter have agreed to judge the entries, and we have TON\$ of ribbons to give out. Fred has been trained as a professional judge, and we are thrilled to have him help us out. Thanks to both of these dear people. Bring your orchids after four o'clock on Friday & set them on the table. Fill out a card with your name and the name of the orchid. We will judge them by orchid types like cattleyas, dendrobium, phalaenopsis, etc.

MANY THANKS TO CHRISTINA DE LA CRUZ, OUR NEW ORCHID CLUB RECRUITER, FOR BRINGING FOUR NEW MEMBERS TO OUR CLUB. WAY TO GO, GIRL!! WE WELCOME OUR NEWEST MEMBERS- ROSALIE AND RUDY DE GUZMAN, LETTY ALMAZON, AND LOREA RICHART. WE ARE SO GLAD YOU HAVE JOINED OUR FRIENDLY GROUP! HERE'S TO GOOD GROWING!

MORE BELOW...

THE AMAZING *REICHENBACHIA*

Last year, I wrote an article for ORCHID DIGEST on Frederick Sander, the Orchid King who introduced millions of orchids to the world. One of his pet projects, entirely financed by him, was the publishing of the magnificent *REICHENBACHIA*, a collection of orchid prints. The books are almost all gone, having been taken apart and sold as individual prints. I bid on a print from ebay last week (I will bring it to the meeting!) and won it for a very reasonable price. I wanted to have a print since I had spent so much time on Mr. Sander.

REICHENBACHIA: HIS MONUMENTAL WORK

Sander was most proud of his great masterpiece, *REICHENBACHIA*, named for and with plant descriptions by the great German orchidologist, taxonomist and writer Heinrich Gustav Reichenbach, who had described most of Sander's orchid introductions. Of Reichenbach, Dr. Maxwell T. Masters wrote in *Gardener's Chronicle* in 1889:

His devotion to orchids amounted to a consuming passion; not a scrap, not a note, not a sketch, however insignificant, came amiss to him if it related to an orchid. To him, meals and clothes were necessary evils, but his herbarium was a prime necessity of existence. The amount of his work was prodigious.

Reichenbachia was an enormous undertaking and cost Sander an estimated £7000, roughly equal to \$700,000 today. Although the work sold out, it is doubtful that Sander realized any great profit. It was his labor of love, and he personally supervised every aspect of its production. *REICHENBACHIA* was published in a magnificent "Imperial Edition" of 100, all signed and numbered. Each edition had four Moroccan-bound leather volumes grouped in two series containing all together 192 life-size orchid paintings. An unknown number of smaller regular editions were also printed. Text was in English, French and German, and all orchid paintings were either colored by lithography or hand-painted. Sander installed his own lithographic printing press and insisted on as high a technical standard as you would find in professional printing houses. Blocks were handmade wood, and the chromolithographs used as many as twenty inks. The Imperial Edition weighed an astonishing 44 lbs. per volume and measured 29 1/2 inches by 23 1/2 inches. The plates and text were on biscuit paper, the highest quality paper available.

The majority of the magnificent illustrations were painted by Henry G. Moon, Sander's son-in-law (having married his only daughter, Elizabeth Dedericka in 1894). A well-known flower artist, Moon painted portraits of orchids at a time when there was no color photography, and nature painting was very prestigious. Moon was already famous for his paintings in *THE GARDEN*, a popular horticultural publication where he was a staff member. He studied landscape painting under W.E. Norton, an American artist, whom he credited with his success. In 1885, he started work on *REICHENBACHIA*.

Moon had an office across the hall from Sander in the nursery, and fights between the two temperamental men became legendary. Sander wanted every painting to be perfect, showing orchids without blemish. Moon, a true artist, wanted to paint just what he saw. When Sander would insist, Moon would storm out and say he would not continue to paint until Sander went away. He would paint what he saw or not at all. It could not have been easy.

Volume I of the first series was published in 1888, dedicated to Queen Victoria. (My print is from Volume I). Volume II appeared in 1889 and was dedicated to Augusta Victoria, German Empress, Queen of Prussia, and a good customer. In 1892 and 1894, the two volumes of series 2 came out, with a total of 96 illustrations just as in the first two volumes. They were dedicated to other royal customers of Sander- Maria Feodorovna, Empress of Russia, and Henriette, Queen of the Belgians. The volumes sold out, and today are still in great demand. It is thought that if you could find it, an Imperial Edition would cost more than \$150,000. Reichenbachia was never plentiful, and already considered very rare when Baker wrote about it in the 1941 AOS Bulletin. Most of the editions have been broken up, and the illustrative plates framed individually. Individual plates are clearly marked with "Reichenbachia" in the upper left hand corner and number in the upper right hand corner

SEE YOU IN OCTOBER, LORD WILLING. Love, Carol